

Google My Business

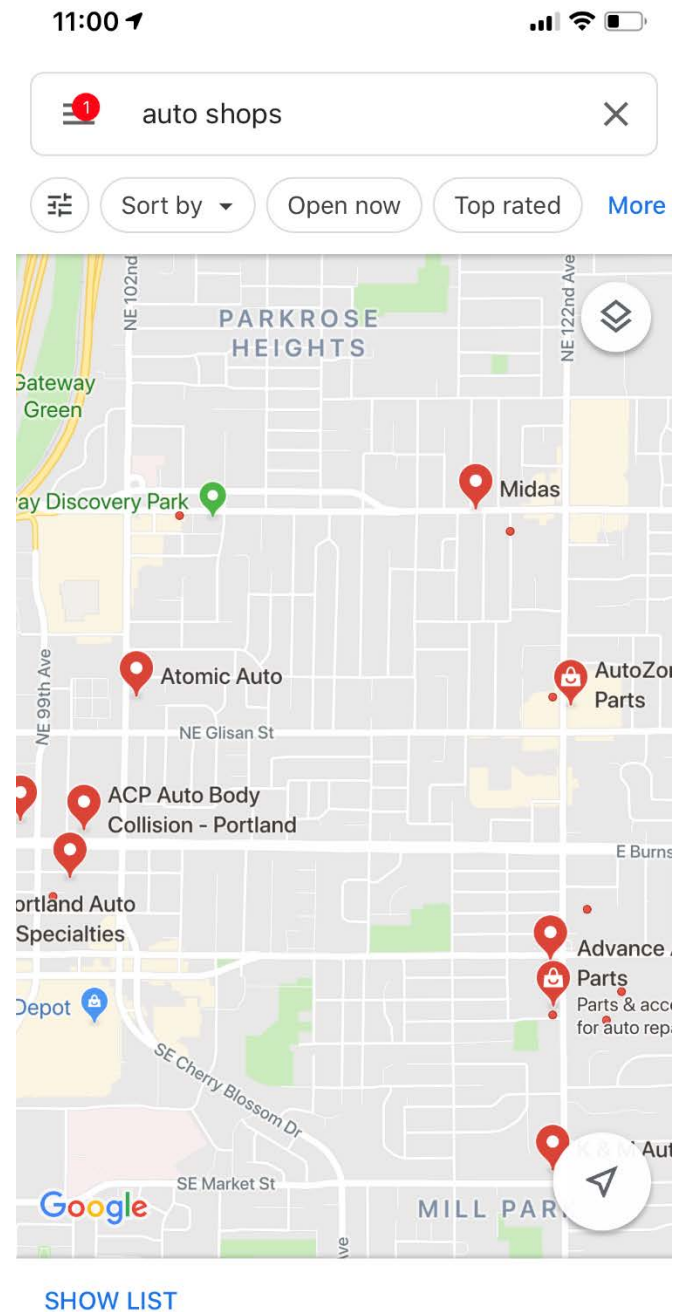


Introductions

- Name
- Business
- Current knowledge of Google My Business and other online marketing resources
- What would you most like to learn today?

Value of Google My Business

- Increase your ranking in search results
- Google Maps



Claim Your Listing!

- Once you claim your listing, you can add/update phone number, address, hours and other info
- But wait, there's more...

The image is a screenshot of the Google My Business website. At the top left, the logo reads "Google My Business". Below it are navigation links for "Home", "How it Works", and "Resources". In the top right corner, there are two buttons: "SIGN IN" and "START NOW". A red arrow points from the "START NOW" button down towards a smartphone. The smartphone screen displays a Google Maps listing for "Janus Kitchen", a "Fast Food Restaurant" with a 4.1-star rating and 11 reviews. The listing includes a photo of a bowl of food and options for "OVERVIEW", "POSTS", and "REVIEWS". At the bottom of the phone screen are icons for "CALL", "DIRECTIONS", "SHARE", and "WEBSITE". On the left side of the website, the text reads "Show you're open for business." followed by a paragraph: "Your listing appears right when people are searching for your business or businesses like yours on Google Search and Maps. Google My Business makes it easy to create and update your listing—so you can stand out, and bring customers in." Below this text is another "START NOW" button and the phone number "Call to get started: 1-844-491-9665".

Add a Business Description

- Google allows a 750 word description, BUT you want to keep it under 250



12:08

outer rim bicycle shop



The Outer Rim Bicycle Shop
4.3 ★★★★★ (75)
Bicycle repair shop in Portland, Oregon
[Open](#)

OVERVIEW REVIEWS **ABOUT**

FROM THE OUTER RIM BICYCLE SHOP

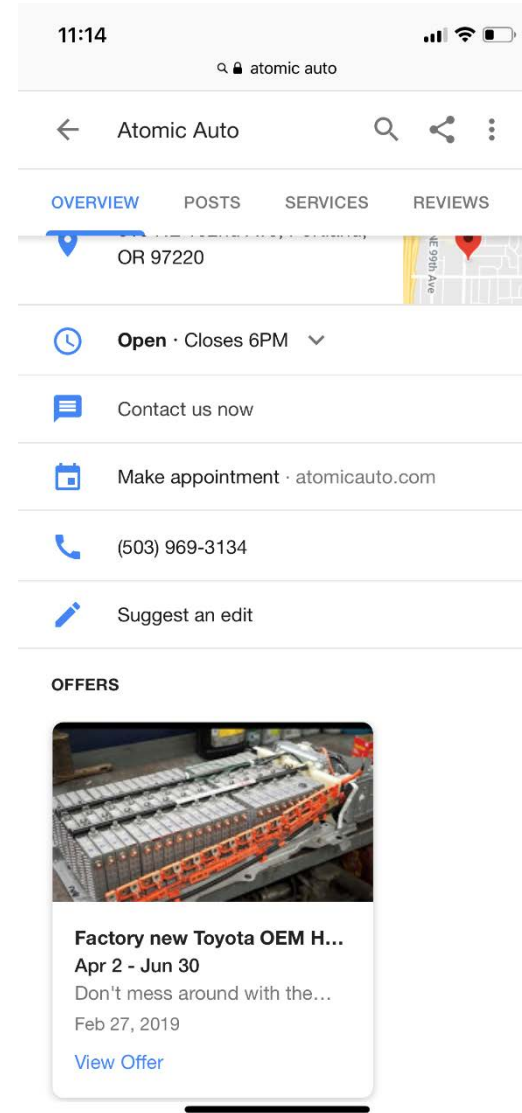
"The Outer Rim is Portland's Family owned and operated bike shop. Our goal is to meet your individual bike needs and offer superior customer service. We stock everything from BMX, Mt bikes, Commuter bikes and ebikes. Free lifetime service gives worry...[More](#)

DETAILS

< > ↑ ↓ 📖 📄

Keep Your Listing Active!

- Google My Business Posts
 - Function like free advertisements
 - Use for upcoming events, sales, new products, holiday messages
 - Posts with images usually better



Ask for Reviews!

- Amount of reviews and score of reviews impacts search results
- 97% of consumers read online reviews
- 4 out of 5 stars is considered by consumers to be benchmark of a quality business
- Respond to reviews – even the negative ones

Q/A on Google

- Customers ask questions of businesses
- Frequent & quick answers help raise prominence in search results

The Outer Rim Bicycle Shop

10625 NE Halsey St, Portland, OR



Ask a question

How much would a pair of rims the back has to be 9 toothrear hub

Like Answer



The Outer Rim Bicycle Shop (Owner)


4 months ago

Pricing on BMX Wheel Components can vary widely. A standard set of BMX Wheels with a 9T Driver ranges from \$179 for the set to \$260 on up. If you have specific questions please give the store a call and we can help you further.

Like

Q/A on Google

- Warning: Customers can also answer questions

Why when I order a pan pizza with extra tomato sauce , and wings they arrive cold and dry? 

Why when I give exact directions to my place , nobody follows my request?

 1  Answer 



patrick bradley

Local Guide · 61 reviews · 260 photos 

2 months ago

Domino's screws things up like that pretty frequently. If you call them and express how you're unsatisfied with your service they might offer you discounts or free food coupons. At least that is what they did for me when I complained about the quality of my pizza and extremely delayed delivery.

 3 

[1 more answer](#)

Questions?

